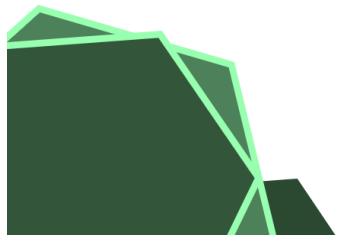




CHAMBER OF AGRIBUSINESS GHANA

Seamless **Excellence**



History

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Chamber of Agribusiness Ghana is a non-profit, independent organization, which is not affiliated with local or state government. The Chamber is member driven, and membership is voluntary. The Chamber of Agribusiness identifies, discusses and recommends actions and solutions to the issues and concerns that impacts the growth and development of the Agri-business sector in Ghana and the West Africa sub region that has the potential of affecting the fortunes of our members.

The Chamber serves as the voice of agribusiness industry with utmost commitment to playing a leadership role that is solely dedicated to the betterment of agribusiness sector in Ghana, through deliberate advocacy, lobbying, capacity building and investment as well as using resources and capabilities of members to deliver services that addresses the general needs and concerns of members and promoting the Ghana's economy while establishing international relationship.

The Chamber operates in the general interests of agriculture-agribusiness value chain players and for the development of its associated members – companies and business organizations. The Chamber identifies and serves the needs of its customers and businesses.

The Chamber core focus is to support the development of small and medium-scale enterprises through the provision of comprehensive information, training and advisory services. Other services, are available upon the request by the Chamber's clients or the need for the provision of such services.

www.chamberofagricbusiness.com



Founded in 2017

Vision

To become the leading non-partisan agribusiness advocacy organization, providing maximum opportunity and value to its members.

To be nationally and internationally recognized as the voice of the Ghanaian agribusiness community and championing the development of the agriculture agribusiness sectors of Ghana.

Mission

Ghana Chamber of Agribusiness exists to build a community of agribusiness practice that is dedicated to the growth of the agribusiness climate of Ghana by addressing the issues affecting Ghana's agriculture through policy advocacy targeted at improving the agribusiness climate and business of members, while providing networking and business growth opportunities to its members.

Objectives



To support and provide representation in government affairs at district, region, and national levels..



To set a pace for holistic recognition, engagement and strengthen the growth of the Agri-business sector in Ghana and beyond



To work to increase production and income by encouraging the growth of existing businesses and fostering establishment of new ones.



To provide quality and excellent agribusiness solutions through the usage of the latest technologies and a wide array of methodologies





Core Values

Hard work

Quality

Transparency

Reliability

Integrity

Excellence

Teamwork

Seamless **Excellence**

Export Promotion & Support

Trade Facilitation
& Market Entry

Knowledge Sharing

Business Advisory & Support

Marketing

Technological Audit



Excel in a Wide Range of Services.

Business Advisory & Support

- ❑ Business partners search for local and international companies in the field of imports, export cooperation.
- ❑ Support in the setting up of company or branch office in Ghana
- ❑ Find investment offers for members
- ❑ Provide information concerning investment possibilities from both local and international platforms
- ❑ Supply information concerning availability of funds or grants and subsidies for business development
- ❑ Support preparation for business plans
- ❑ Support the preparation of applications for government interventions
- ❑ Provide services for companies interested in investment in Ghana
- ❑ Provide the necessary information, permission and documentations concerning outward or inward investments, mergers and partnerships
- ❑ Provide necessary support towards establishment of company's offices, projects, warehouses, farming lands/River bodies, etc.
- ❑ Trade facilitations

Technical Audit

- ❑ Conducts visit at the client's office, which results in a completed visit form (summarizing the visit / containing at least information on the date of the audit, persons participating on the part of the Contractor and the client, its duration and the expected date of submission of the audit report);
- ❑ Prepares an audit report – including, among others, enterprise diagnosis, SWOT analysis, industry analysis, key success factors (and key technologies), benchmarking and recommendations on the possibilities of implementing new technologies;
- ❑ Passes the report to the customer who confirms the acceptance of the service based on the delivery and acceptance protocol



Export Promotion & Support

- ❑ The Chamber offers a wide scope of advisory services concerning promotion and export development
- ❑ Estimation of company's competitiveness
- ❑ Development of companies export strategy
- ❑ Check the credibility of business partners
- ❑ Develop skills related to export market
- ❑ Market Research
- ❑ Search for partners
- ❑ Participate in international trade fair's and exhibition
- ❑ Consult for programmers concerning companies export activities

Knowledge Sharing

- ❑ The Chamber equips members with relevant knowledge and topical Agri-business information in relation to their business. This is done through tailored workshops, seminars, webinars and newsletters.

Marketing

- ❑ Company background checks
- ❑ Media & marketing services
- ❑ Information on regional business opportunities
- ❑ Strategic connections with the right partners and service providers
- ❑ Business landscape navigation
- ❑ Establish your company/Brand
- ❑ Improve your company's visibility and market
- ❑ Gain new business partners
- ❑ Sell and buy products and services



Trade Facilitation & Market Entry

Report & feasibility study

- ❑ Prepare a detailed information on selected Agri-business foreign markets, possibilities of entering a given market and determination of a group of potential Agri-business sector business partners, profiling the client's activity, drawing up a list of potential from 10 to 100 contractors with company description and contact details. The next stage is the introduction of information about the customer's commercial offer to available databases for establishing business cooperation.
- ❑ Send the offer provided by the Customer to selected contractors for the recommendation of the Chamber for Cooperation.

Technology Transfer

- ❑ Technology transfer is the transfer of a set of information enabling successful commercial or industrial activity. Technology transfer may take the form of: trade (import of machines, licenses, technical services, etc.) and non-commercial (scientific and technical publications, training courses and seminars, conferences, patent research).

Marketing

Technology transfer

- ❑ Prepare an offer or inquiry about technology
- ❑ Conduct a research an profiles of suppliers or recipients of technology,
- ❑ Establish contact with a supplier or recipient of technology,
- ❑ Advice on the preparation of the content of the contract
- ❑ Advise assistance in the implementation of technology or during negotiations and conclusion of a contract between the recipient and the technology provider,
- ❑ Monitor the implementation of technology or contract performance and other aspects of post-implementation assistance





Membership Drive

Membership & Stakeholders

Membership

The Chamber since inception in 2017 has collaborated with all stakeholders and worked aggressively to increase its members from about 100 members to over 2,700 members across all the sub-segments of the agribusiness value chain.

Commercial Farmers – Crops, Tree Crops, Vegetables

This includes agro-processors, exporters, importers, amongst others. A total of over 1,300 players within this space are members of the Chamber.

Poultry and Livestock

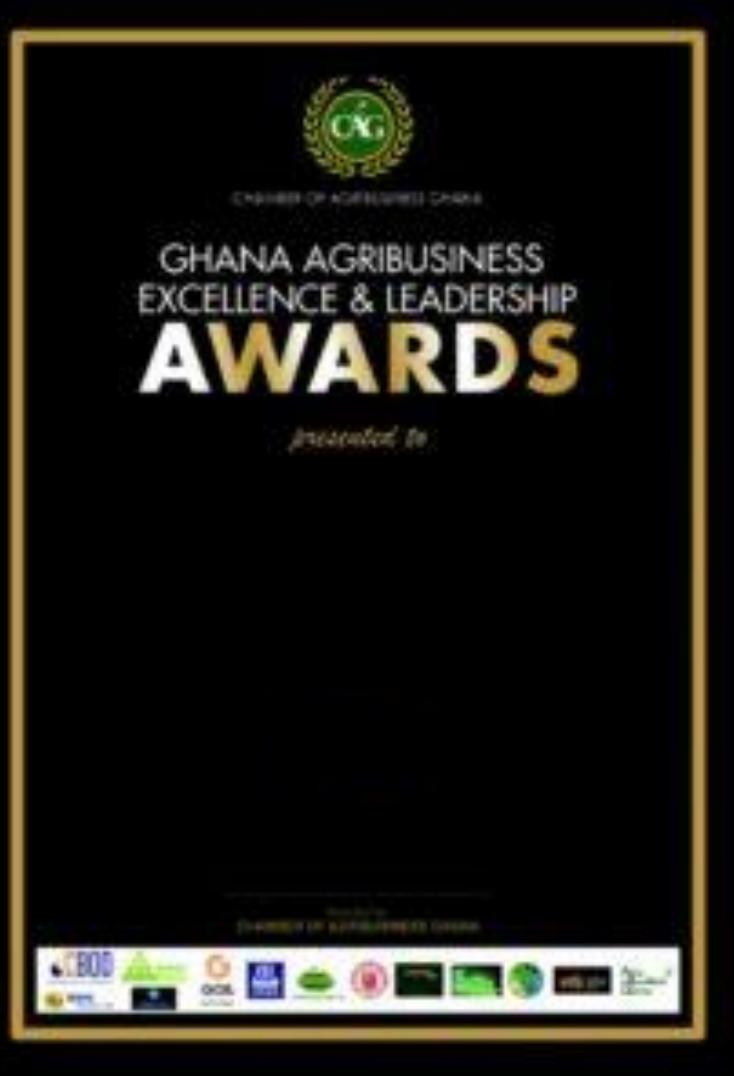
A total of about 1,150 small-to-medium scale players are members of the Chamber. This segment includes aquaculture, poultry farmers, livestock farmers, feed millers and feed additive companies.

Engineering and Technology Companies

This comprises agro-equipment and manufacturing companies, agro-dealership, consulting firms, irrigation and mechanisation companies, fertilizer and agro-chemicals dealers, seed companies, etc. A total of about 250 players within this spectrum are members of the Chamber.

Other Stakeholders

Aside these, the Chamber has signed an agreements with several stakeholders both locally and internationally including i.e. MoFA, FOA, AGRA, West Africa Chamber of Agribusiness, IAID-Group, etc.



Hall of Fame

Membership Excellence

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Agribusiness Excellency and Leadership Award's

The Chamber in a bid to promote quality, efficiency and growth in the industry started hosting awards events in 2018 to prominent members and players within the industry.



www.chamberofagricbusiness.com

Board and Employees

Management & Staff

- ❑ Prof Dittoh Saa - **President**
- ❑ Anthony Selorm K Morrison – **Chief Executive Officer**
- ❑ Dr Evans Ntiamoah Brako - **Chief Operations Officer**
- ❑ Joshua Yirenkye - **Programs Lead**
- ❑ Eric Kweku Amankua - **Projects Lead**
- ❑ Mr Eric Nii Amu Okotokata Dodoo-Amoo - **Investments & Business Development Lead**
- ❑ Dr Eliasu Mumuni - **Food Security And Nutrition Bureau**
- ❑ Dr. Gregory E. Yawson, (PhD)- **Standards And Quality Unit**
- ❑ Dr Damba Osman Tahiru - **Trade And Economic Bureau**
- ❑ Mr Abdulai Ishau - **Rural Economy & Finance Unit**
- ❑ Dr. Henry Oppong Tuffour - **Director Technical Bureau**
- ❑ Mr Emmanuel Fiifi Peters - **Aquaculture And Livestock Unit**
- ❑ Melissa Emefa Dawu - **Administrator**
- ❑ Kojo Ahiakpa - **Policy & Research Development Bureau**



Anthony S. K. Morrison – Chief Executive Officer

Gallery



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Express yourself

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